



## **AMEGA GLOBAL LLC -MARKETING PLAN**

This Information is created by an independent BA (Business Associate) and is not meant to replace the company's presentation but to help understand some parts of the plan for BA's in the **UK only**.

### **UK Plan**

There are 2 main differences between the UK plan and the Plan where there are offices and distribution premises.

- 1) There is NO \$49 joining fee, until an office is opened by the company in that country.
- 2) There is no monthly qualification to earn from the Binary until an office is opened by the company in that country. Need to personally sponsor 2 BA's
- 3) Not all the details of the plan are included. This is to give a new BA a basic understanding only.

### **Different Income streams within the plan**

- 1) 10% on all product purchases made by a new BA that is personally sponsored by yourself during the enrollment process or upgrading to Platinum within the 21 days from first order.
- 2) Income from the Binary Plan (details later in presentation, page 6 ).

The BV (business volume) from the first order during enrollment and any upgrade order are the only BV that go into the Binary plan.

- 3) Retail profit of up to 10% on products purchased outside of 1 & 2 above
- 4) BV from all products bought by customers or BA's that are not from 1 & 2 above go into a separate part of the plan called Team Generation Bonus.

Although there is no monthly qualification for the Binary there is for this part of the plan. This is a personal purchase volume of 60 BV a month. (details later)

### **MORE INCOME STREAMS FROM THE PLAN**

- 5) Mega Matching Bonus on the Binary Plan. This is on the line of sponsorship and to start with pays 10% on your personally sponsored and 5% on those sponsored by your personally sponsored. It is possible to get deeper levels of matching - see plan for details. i.e - If you sponsored John and he earned \$1000 in Binary you would get \$100. John sponsored Bill who earned \$500 - John gets \$50 and you get \$25. You can earn unlimited number of Mega Match Bonuses.
- 6) Mega matching bonus on the Team generation. This works like 5 above but is only paid to BA's with the a

monthly personal BV. -see plan

7) Leadership Bonus Pools - see plan

8) Builders Pool - see plan

### **Enrolling options for the UK**

We believe that in the early stages of bringing Amega to the UK there should be a focus on just 3 of their products. The Wand, Pendant & AMgizer.

The 3 products options within the enrol section to cover all initial purchase options and to make use of special purchase offers are: -

The Amega Wand - \$298

Pack 1 ( wand, Pendant, AMgizer) - \$608

Ascott Platinum ( 2 wands, Pendant,AMgizer) - \$902

The next page will give you the options you have to enrol ( sign up )

Silver Business Associate - Purchase products up to \$199 in value  
( suggest this is not a sensible option as it does not include the Wand)

Titanium Business Associate - Purchase product between \$200 - \$499 in value  
This can be obtained by getting the Wand ( see plan)

Titanium Business Associate - Purchase product between \$500 - \$899 in value  
This has certain advantages ( see plan). Pack 1 for \$608 is good value here.

Platinum Business Associate - Purchase product between \$900 + in value  
This has many advantages (see plan). Ascott pack or if not available Pack 1 + Wand.

You are free to choose any combinations within the enrol, these are just the suggested ones that we have found the best for the UK at this stage.

### **Basic understanding the Binary Plan**

As stated before there is no monthly qualification to earn from the Binary plan  
PROVIDING you are in a Country with no Amega office & distribution centre.

The UK has no monthly qualification, so be aware of e-mails and presentations you may hear or see that quote monthly BV ( it does apply for USA )

The Binary is a 2 leg structure - 1 leg left and 1 leg right.

To qualify for any commissions you need to personally sponsor 1 new BA down each leg. To make sure you

do this please read the instructions in the getting started section of the web site.

Each product purchased in the enrol process has a BV (business volume) attached to it. This is normally the \$ price less 10%. Some offers have less BV than this due to the profit margin to the company being lower due to a special offer price.

When a BA joins on one of the legs their BV total is allocated to that leg.

i.e. John enrolls on the left leg and buys 1 Wand (\$298) that puts 270 BV into the Binary on the left side. Jane enrolls on the right side and buys a wand that puts 270BV on the right side. The side they go to is determined by which leg you have set in your back office ( see getting started on our web site for more info)

Each day the company look at the leg counts and pay commissions on the shorter leg with every 100 BV = \$10. Any leftover BV carry forward to the next day. The number of BV paid is deducted from the other leg for next day calculations.

Please note that the BV does not go into the leg count until the cooling off period is over or the BA waives it from their back office after 24 hours( instructions are in red when you log in but only after 24 hours from enrolling).

As you can only have 2 BA's at the top of each leg, any other BA's you sponsor will fall down the leg you have chosen and fall beneath the lowest BA in that leg.

This will benefit ALL the BA's that are between you and that BA that went to the bottom of that leg.

The effect of this is that by the BA's building their other leg ( called inside leg ) they can receive commissions based on being paid on the weaker leg. Full details in the marketing plan on the BA's web site.

Any growth of BV ANYWHERE in either of your legs, counts towards the BV for your commissions. So it does not matter where the growth is in your legs, you benefit. There are limits to the amount that can be earned daily and this is why there is a need to understand the benefits of the different positions :

Basic BA - Titanium BA - Platinum BA ( see plan or talk to upline )

More info on the plan will become available soon.

Please note these are notes and should not be seen as statements from the company. The official plan on the eamega web site should always be read and if not understood then please ask your sponsor for help.

dated 01/03/2010

Work This Plan and Watch it Hatch

